

Why choose SECURA

Specialty Lines is one of our specialties.

We provide customized insurance on admitted paper for commercial businesses in niche classes, such as special events, nonprofits, and sports and recreation risks. Our coverage offers protection for a wide range of industries to help you diversify your book of business and support your agency's growth. We work hard to find the right coverage for each account we quote. As a standard market insurance carrier, our policies are backed by State Guaranty Funds, unlike those written by non-admitted Excess and Surplus (E&S) carriers.



Admitted carrier

As an **admitted carrier**, SECURA is an exciting option for agents and policyholders who wish to work with a reliable insurance company that offers outstanding products and services.

SECURA's broad coverage includes comprehensive **products** that both agents and policyholders find valuable. We customize our policies with supplementary coverages and WRAPs to ensure proper protection.



Ease of doing business

Our customer-first mentality creates strong, lasting agency partnerships.

- **Package policies** considering additional lines of business
- **Direct billing** with payment options for your clients
- **Automatic renewals** (without a new ACORD app)
- **Short** supplemental questionnaires
- **Risk management** services



Strong, stable financials

We're rated highly by the industry, agents, and policyholders we serve.

- **Rated A (Excellent)** by A.M. Best
- Robust **reinsurance partnerships**
- **High ratings** on Google reviews

Coverages may not be available in all states. Subject to class eligibility. Coverages described are subject to all the terms and conditions of the policy, including deductibles, exclusions, and limits of liability. Not all agents are authorized to sell all types of insurance. Please read the policy carefully



Specialty Appetite

*Below is a list of the various programs and types of risks within our Specialty Lines appetite.
Note: this is not a complete list.*

Human services

Adult day care center
Alcohol, drug, and behavioral counseling center
Before and after school program
Boys and girls club
Community center
Commercial child care center
Domestic abuse shelter
Food pantry
Home companion care
Homeless shelter
Meals on wheels
Community outreach organization
Sheltered workshop
Tutoring/learning center
YMCA
24-hour counseling hotline

Select markets

Agritainment facilities (pumpkin patch, corn maze, hayride, etc.) – annual exposures
Amusement rental operation
Arts and crafts vendor
Campground
Carriage or wagon ride
Children’s museum
Clubs – social and civic
Concessionaire
Day spa
Driver training school
Event/wedding planner
Event/wedding hall or venue
Escape room
Fairground/fair association
Farmers market
Food truck
Fraternal organization
Mobile home park
Tanning salon
Tattoos and body piercing
Pet boarding facility
Pet training, walking, or sitting
Petting zoo

Special events

Agritainment event (pumpkin patch, corn maze, hayride, etc.)
Art and craft show
Auction
Banquet
Celebration/festival
Christmas tree lot
Concert
Dance
Haunted house
Horse and tractor pull
Parade
Play/theatrical performance
Speakers and seminars
Sporting events liability
Special event awards (hole-in-one contest, basketball shooting contest, etc.)

Specialty contractors

Pest control services
Arborist and tree trimming

Protection and security systems

Alarm and closed circuit television (CCTV)-installation, service, and repair
Burglar and fire alarm installation, service, and repair
Controlled access installation, service, and repair
Fire alarm installation, service, and repair
Fire extinguisher sales, service, refilling, testing, and repair
Fire suppression systems installation, service, and repair

Sports and recreation

Archery club and ranges
Batting cage
Canoe and inner tube rental
Circuit workout facility
Climbing wall
Dance studio
Family fun center (go-karts, laser tag, bumper cars/boats)
Health and fitness club
Hunting/fishing club
Hunting and fishing guides
Hunting preserve
Ice or roller skating rink
Indoor play center
Inflatable and amusement center
Laser tag arena
Martial arts school
Miniature golf
Non-athletic camp
Paintball operation
Personal training
Shooting range
Sports camps, clubs, or leagues
Sports facility – tennis, soccer, swimming, baseball, bicycling, etc.
Swim school
YMCA
Yoga or Pilates studio
Youth sports team, league, or tournament

Nonprofit Directors and Officers Liability

EPLI