



# SECURA marketing email communications

SECURA sends agents emails to communicate a variety of messages from appetite to company news.

## Types of marketing emails

SECURA's marketing emails consist of a wide range of topics, including, but not limited to:

- Agency Education course and webinar information
- Marketing and social media content
- Appetite information
- Monthly newsletters
- Coverage, form, and service updates
- Rate change and compliance notices
- Company news
- Safety resources, tools, and information
- Event invitations

When you click “unsubscribe” at the bottom of a marketing email, you will no longer receive **any** SECURA marketing email. If you want to change the types of emails you receive from SECURA, you can update your preferences within AgentLink<sup>SM</sup>.

## Email subscription and preferences

The subscription email must be a personal address rather than a role-based or group email. For example, you can use **ProducerName@agency.com**, but **admin@agency.com** cannot be used to receive marketing communications.

To subscribe to SECURA communications, ensure you've followed these steps:

### 1. Subscribe in AgentLink

- Within AgentLink, edit the email address within the agency email address screen: My Agency > Agency information > Agency Email Addresses
- Select the appropriate roles and responsibilities (responsibilities determine the topics of the communications you will receive)
- If your email address is not listed, Agency Tech Support can add it — please contact them at **AgencyTechSupport@secura.net** or 800-558-3405 (option 6)

### 2. Subscribe through form

Follow this link to subscribe through the marketing form:



<http://eepurl.com/dnjG9j>

### 3. Add SECURA to your safe sender list

Add **SECURAMarketingNews@communications.secura.net** or the **secura.net** domain to your email safe sender list

These changes may take up to one week to take effect. If you've completed all the steps but are still not receiving emails from SECURA, please contact Agency Tech Support at 800-558-3405 (option 6) or **AgencyTechSupport@secura.net**.

Questions? Contact Agency Tech Support at  
800-558-3405; option 6 or [AgencyTechSupport@secura.net](mailto:AgencyTechSupport@secura.net).

