

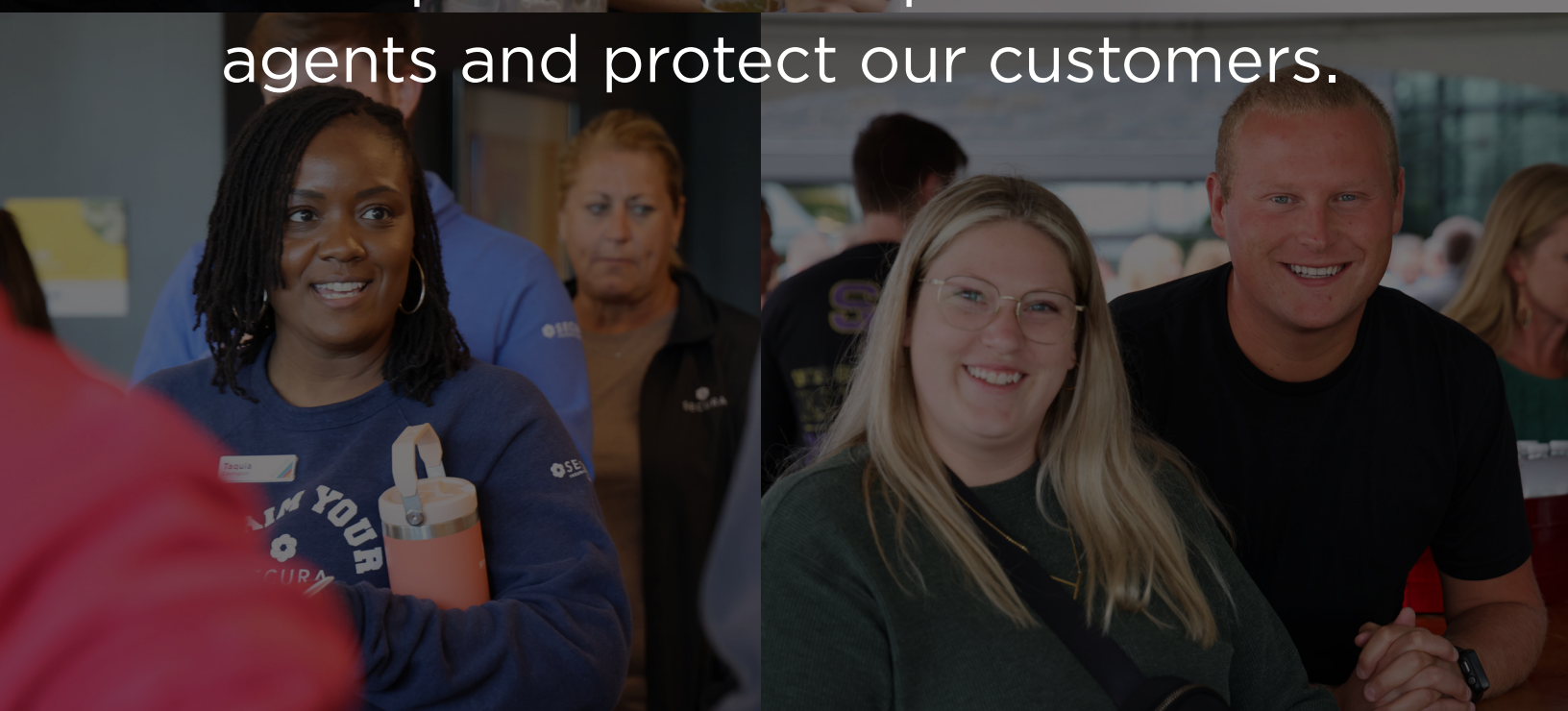
SECURA Appetite Guide





We're making insurance
GENUINE[®]

From the protection we provide
to the relationships we build.
It's our mission to provide quality
coverage and unmatched service
to empower our independent
agents and protect our customers.



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About SECURA

Since 1900, SECURA has been known for our genuine people and exceptional service. We offer property-casualty insurance across 13 states for a range of businesses and farms. With high ratings from A.M. Best, a top industry rating agency, you can rest easy knowing SECURA is here to help.

Independent agents are the backbone of our business, and we are committed to building lasting relationships based on mutual trust and respect. Our associates strive to provide the support and resources needed to help our agents succeed. We are proud of our genuine culture, and we strongly believe in advocating for our associates and supporting our communities.

Relationships and culture

We're focused on providing you with the best service and relationships in the industry. We strive for open and transparent relationships with each other, our agents, and our policyholders.

Maintaining a strong company culture and investing in our people is important. We encourage associates to own their career and offer continuing education classes, advancement opportunities, and open communication with leadership. SECURA fosters diversity and inclusion within our company by holding educational events for associates, as well as partnering with agencies to deliver unconscious bias training and facilitate diversity conversations.



Community

Supporting our communities has been a core company value since SECURA's beginnings. We encourage our associates to give back to organizations close to their hearts through donations and volunteer time.

Many of our associates serve on the boards of local nonprofits. We also award donations and grants through different organizations and charitable funds. Giving back to the communities where our policyholders, agents, and associates live, work, and play is one of our core values.



Lines of business appetite

SECURA provides coverage for businesses, farms, agribusinesses, nonprofits, and special events.

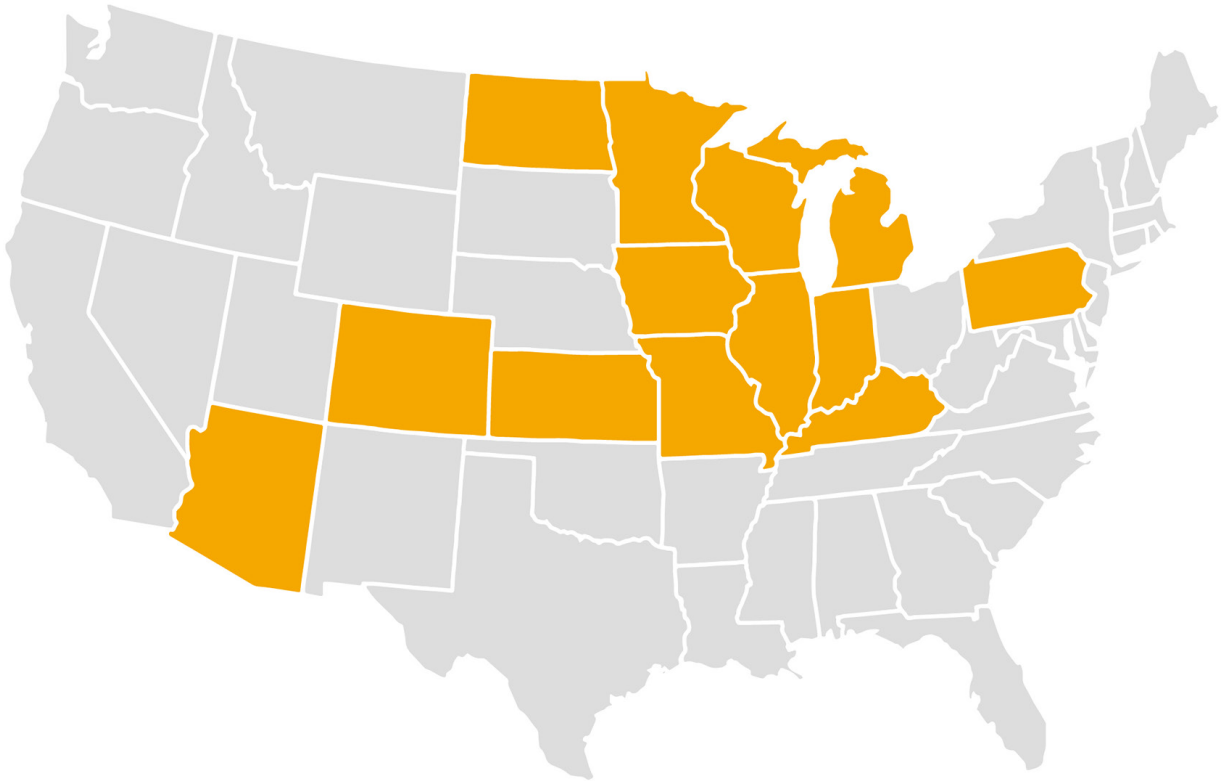
Commercial Lines insures businesses of all sizes in a wide variety of industries, including contractors, manufacturers, professional services, retail, and more.

Specialty Lines provides customized insurance on admitted paper for commercial businesses in niche classes, such as special events, nonprofits, sports and recreation, and other unique risks.

Agribusiness Lines offers tailored commercial coverage for a variety of agribusiness classes, such as ag contractors, growers, farm retail, and food products.

Farm Lines includes coverages for small and large beef, dairy, fruit and vegetable, and grain farms.

Where we write business



Arizona: Agribusiness, Commercial, Specialty

Colorado: Agribusiness, Farm, Commercial, Specialty

Illinois: Agribusiness, Farm, Commercial, Specialty

Indiana: Agribusiness, Farm, Commercial, Specialty

Iowa: Agribusiness, Farm, Commercial, Specialty

Kansas: Agribusiness, Commercial, Specialty

Kentucky: Agribusiness, Commercial, Specialty

Michigan: Agribusiness, Farm, Commercial, Specialty

Minnesota: Agribusiness, Farm, Commercial, Specialty

Missouri: Agribusiness, Commercial, Specialty

North Dakota: Agribusiness, Farm, Commercial, Specialty

Pennsylvania: Agribusiness, Commercial, Specialty

Wisconsin: Agribusiness, Farm, Commercial, Specialty

Services

At SECURA, we offer more than just insurance — we make doing business with us easy! Take advantage of our expert teams, CE-approved classes, online quoting, and much more.

Agent portal

Our online agent portal, AgentLinkSM, houses agency preferences, reports, access to our online raters and forms, training opportunities, policy information, appetite, sales and marketing resources, and more. AgentLink can be accessed at agentlink.secura.net. Bookmark the link in your browser for easy access!

Continuing education

SECURA Academy is proud to offer instructor-led courses in all 13 states. We have a variety of classes to meet your training needs. We offer instructor-led courses, live webinars, on-demand CE classes, and even pre-recorded learning videos for you to watch at your convenience.

Service Center

SECURA's Service Center team acts as an extension of your agency. Our knowledge of SECURA's products allows us to communicate with your policyholders in a timely manner, fostering trust with every interaction. We go above and beyond in our service to continue bringing greater peace of mind, provide guidance, and create a seamless partnership.

Expert underwriters

Our underwriters have a wide range of experiences and expertise to provide outstanding service, craft custom policies, and work collaboratively with you to find the best solution for policyholders.

Nurse Hotline

Nurse Hotline is offered as a free benefit to SECURA Workers' Compensation policyholders. With SECURA's Nurse Hotline service, policyholders have 24/7 access to a registered nurse if an injury occurs. The result is better care and fewer unnecessary claims, saving time and money.

Online raters

SECURA BizLinkSM and FarmLinkSM are our online raters that allow agents to easily quote and submit new business. With BizLink, receive early premium indication, more accurate rating information, VIN and address validation, and view quotes collaboratively with your underwriter. FarmLink is our rater specifically for farm business, where you can print proposals and applications, submit quotes and new business, upload photos and other documentation, and much more.

Risk management

Our policyholders have unlimited access to a wealth of safety talks, programs, and on-demand videos to help prevent losses and promote safe working environments. Our risk management consultants identify and evaluate risks and offer solutions to help prevent losses.

SECURA Appetite Guide

We recognize that independent agents have a deep understanding of the unique needs within their local communities and are dedicated to protecting their neighbors with not just some insurance, but the right insurance.

Browse our appetite by industry and business type to see what we want to write with you. Classes that can be quoted in our online rater, SECURA BizLink™, are indicated, as well as which underwriting team can help you with each account.

Scan the QR code to view our Ask SECURA video series



Watch our Ask SECURA video series for answers to our agents' most commonly asked questions..



Business description	Underwriting team
Contractors	
Ag concrete foundation	Agribusiness Lines
Ag fence installation	Agribusiness Lines
Agricultural equipment installation	Agribusiness Lines
Agricultural water treatment systems	Agribusiness Lines
Air conditioning systems or equipment — installation, services, and repairs 📍	Commercial Lines
Alarm installation, services, and repair	Specialty Lines
Appliances and accessories installation, services, and repairs 📍	Commercial Lines
Arborists and tree care — trimming, removal, and stump grinding 📍	Specialty Lines
Automatic poultry feeder systems	Agribusiness Lines
Barn cleaner installation	Agribusiness Lines
Barn curtain installation	Agribusiness Lines
Barn ventilation contractors	Agribusiness Lines

📍 This class can be quoted through BizLink *Not eligible for BizLink rating in Arizona and Colorado

**Only Farm Commercial Auto and Work Comp available in BizLink

Business description	Underwriting team
Contractors	
Carpentry (interior) 🍷	Commercial Lines
Carpet, rug, furniture, and upholstery cleaning services 🍷	Commercial Lines
Ceiling and wall covering installation — metal 🍷	Commercial Lines
Chimney, hood, and duct cleaning services	Specialty Lines
Commercial general contractors	Commercial Lines
Communication equipment installation — industrial and commercial	Commercial Lines
Concrete construction 🍷*	Commercial Lines
Conduit construction for cables or wires 🍷*	Commercial Lines
Custom farming	Agribusiness Lines

Scan the QR code to watch the Ask SECURA — Custom farming edition video.



Learn about our custom farming appetite. Angela and Jenny discuss the types of businesses we insure, key coverages we offer, and services available to custom farming policyholders.



Drapery and curtain installation — home furnishings 🍷	Commercial Lines
Driveway, parking area, and sidewalk — paving or repaving 🍷*	Commercial Lines
Drywall or wallboard installation 🍷	Commercial Lines
Electrical apparatus — installation, service, and repairs	Commercial Lines
Electrical wiring within buildings 🍷	Commercial Lines
Fence installation contractors 🍷	Commercial Lines
Field drainage tile installation	Agribusiness Lines
Fire suppression installation, services, and repair	Specialty Lines
Floor covering installation (not ceramic or stone) 🍷	Commercial Lines
Free-stall barn divider installation	Agribusiness Lines
Glass dealers and glaziers 🍷	Commercial Lines

Business description	Underwriting team
Contractors	
GPS installation and services	Agribusiness Lines
Heating, combined heating, and AC equipment installation, servicing, or repairs 🌟	Commercial Lines
Home furnishing installation — including curtains and draperies 🌟	Commercial Lines
HVAC system installation, service, and repairs — no LPG or wood 🌟	Commercial Lines
Implement repair	Agribusiness Lines
Interior decorators 🌟	Commercial Lines
Irrigation equipment service and repairs	Agribusiness Lines
Janitorial services 🌟	Commercial Lines
Lawn care and landscape gardening services 🌟	Commercial Lines
Lawn sprinkler installation 🌟*	Commercial Lines
Manure pumping	Agribusiness Lines
Masonry 🌟*	Commercial Lines
Milk parlor construction	Agribusiness Lines
Painting (3 stories or less, interior or exterior) — buildings and structures 🌟	Commercial Lines
Paperhanging services 🌟	Commercial Lines
Plastering or stucco work 🌟	Commercial Lines
Plumbing contractors 🌟	Commercial Lines
Precision planting equipment	Agribusiness Lines

Scan the QR code to watch the Ask SECURA — Target contractors edition video.



Learn about our target contractor appetite. Richelle and Betsy discuss the types of contractor business we insure, key coverages we offer, and services available to contractor policyholders.



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Business description	Underwriting team
Contractors	
Robotic milking systems — installations, services, and repairs	Agribusiness Lines
Septic tank system cleaning, installation, servicing, and repairs 🌟	Commercial Lines
Siding installation 🌟	Commercial Lines
Sign erection, installation, and repairs 🌟	Commercial Lines
Sign painting or lettering — inside of building and on buildings or structures 🌟	Commercial Lines
Telephone, telegraph, and cable line construction	Commercial Lines
Television or radio receiving set installation and repairs 🌟	Commercial Lines
Title, stone, marble, mosaic, and terrazzo contractors — interior construction 🌟	Commercial Lines
Water softening equipment installation, service, and repairs 🌟	Commercial Lines
Window cleaning 🌟	Commercial Lines
Events	
Agritainment and agritourism destinations (hayrides, pick-your-own farms, etc.)	Specialty Lines

Scan the QR code to watch the Ask SECURA — Agritainment edition video.



Pumpkin patches, hayrides, petting zoos — all of these agritainment businesses require specialized insurance coverages. We offer a range of coverage options to help protect these unique operations.



Antique shows 🌟	Specialty Lines
Archery tournaments 🌟	Specialty Lines
Art shows 🌟	Specialty Lines
Auctions (livestock, real estate, farm equipment) 🌟	Specialty Lines
Award presentations/banquets 🌟	Specialty Lines
Baby showers 🌟	Specialty Lines
Beauty pageants 🌟	Specialty Lines

Business description	Underwriting team
Events	
Bicycle races 🍀	Specialty Lines
Car shows (no racing or burn outs) 🍀	Specialty Lines
Card shows/tournaments/casino nights 🍀	Specialty Lines
Celebrations/festivals 🍀	Specialty Lines
Chamber of commerce events 🍀	Specialty Lines
Charity events 🍀	Specialty Lines
Class reunions 🍀	Specialty Lines
Comedy shows 🍀	Specialty Lines
Concerts – many music types 🍀	Specialty Lines
Consumer trade shows 🍀	Specialty Lines
Conventions/lectures/seminars 🍀	Specialty Lines
Corn mazes 🍀	Specialty Lines
Corporate parties 🍀	Specialty Lines
Craft fairs 🍀	Specialty Lines
Dances and recitals 🍀	Specialty Lines
Demolition derbies 🍀	Specialty Lines
Easter egg hunts 🍀	Specialty Lines
Event venues 🍀	Specialty Lines
Exhibitions 🍀	Specialty Lines
Face painting 🍀	Specialty Lines
Fairs and fairgrounds 🍀	Specialty Lines
Farmers markets 🍀	Specialty Lines
Fashion shows 🍀	Specialty Lines
Festivals/celebrations 🍀	Specialty Lines
Film festivals 🍀	Specialty Lines
Fishing tournaments 🍀	Specialty Lines
Flea markets 🍀	Specialty Lines
Fundraisers 🍀	Specialty Lines

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Business description	Underwriting team
Events	
Graduation parties 🍷	Specialty Lines
Haunted houses 🍷	Specialty Lines
Hay rides 🍷	Specialty Lines
Historical reenactments 🍷	Specialty Lines
Hole-in-one events 🍷	Specialty Lines
Ice fishing tournaments 🍷	Specialty Lines
Lectures/seminars/business meetings 🍷	Specialty Lines
Luncheons 🍷	Specialty Lines
Magic shows 🍷	Specialty Lines
Marathons/triathlons 🍷	Specialty Lines
Parades 🍷	Specialty Lines

Scan the QR code to watch the Ask SECURA — Special events edition video.



Find out more about our special events appetite, coverages, requirements, and more. Join Angela and Katie as they dive in and answer our agents' most commonly asked questions about events.



Performances 🍷	Specialty Lines
Petting zoos 🍷	Specialty Lines
Picnics 🍷	Specialty Lines
Plays/theaters performances 🍷	Specialty Lines
Poetry readings 🍷	Specialty Lines
Pumpkin patches (pick-your-own) 🍷	Specialty Lines
Receptions 🍷	Specialty Lines
Reunions 🍷	Specialty Lines
Rodeos 🍷	Specialty Lines
Santa visits 🍷	Specialty Lines

Business description	Underwriting team
Events	
Sleigh rides 🌟	Specialty Lines
Small animal shows (non-exotic) 🌟	Specialty Lines
Social meals 🌟	Specialty Lines
Sporting events — extreme, moderate, and no contact (excluding college sporting events) 🌟	Specialty Lines
Sports tournaments — amateur and youth 🌟	Specialty Lines
Tractor pulls 🌟	Specialty Lines
Walk/run events 🌟	Specialty Lines
Walks and tours 🌟	Specialty Lines
Wedding event venues 🌟	Specialty Lines
Weddings 🌟	Specialty Lines
Wine/beer tastings 🌟	Specialty Lines
Farming	
Beef farms (except feedlots) 🌟**	Farm Lines
Dairy farms 🌟**	Farm Lines
Field crops and grains farms**	Farm Lines
Fruit farms (apple orchards, berries, cranberries) 🌟**	Farm Lines
Hobby farms (operating)	Farm Lines
Small farms 🌟**	Farm Lines
Vegetable (sugar beets, potatoes) 🌟**	Farm Lines

Scan the QR code to watch the Ask SECURA — Farm edition video.



Learn about our farm appetite. Hear from Richelle and Ryan about the types of farms we insure, what we look for in an ideal farm, key coverages we offer, and services available to farm policyholders.



🌟 This class can be quoted through BizLink *Not eligible for BizLink rating in Arizona and Colorado
 **Only Farm Commercial Auto and Work Comp available in BizLink

Business description	Underwriting team
Food and beverage	
Bakeries 🌾	Commercial Lines
Coffee and tea shops 🌾	Commercial Lines
Delicatessens 🌾	Commercial Lines
Food trucks/trailers/carts 🌾	Specialty Lines
Restaurants	Commercial Lines
Sandwich shops 🌾	Commercial Lines
Growers	
Aquaponic fish and shellfish growers	Agribusiness Lines
Christmas tree farms	Agribusiness Lines
Fruit growers (including produce vendors/stands)	Agribusiness Lines
Hydroponic fruit/vegetable growers	Agribusiness Lines
Pick-your-own fruit farms	Agribusiness Lines
Seed companies	Agribusiness Lines
Sod farming	Agribusiness Lines

Scan the QR code to watch a video about SECURA's agribusiness insurance coverages.



Learn about our agribusiness appetite. Hear from Marc about types of businesses we insure and the unique coverages we offer.



Hospitality	
Hotels	Commercial Lines
Resorts	Commercial Lines
Manufacturing – electrical machinery	
Electrical machinery manufacturing (capacitors and condensers)	Commercial Lines

Business description	Underwriting team
Manufacturing – food and beverage	
Apiary and honey processing	Agribusiness Lines
Bakery plants (breads, cookies, cakes, pastries, etc.) 🍪	Commercial Lines
Beef jerky and sausage manufacturing	Commercial Lines
Beer, ale, and malt liquor manufacturing	Commercial Lines
Beverage bottlers	Commercial Lines
Bread and bakery products	Commercial Lines
Butter/cream manufacturing	Agribusiness Lines
Canned fruit and vegetables manufacturing	Agribusiness Lines
Cereal grain manufacturing	Agribusiness Lines
Cheese manufacturing	Agribusiness Lines
Chips and snacks manufacturing	Commercial Lines
Coffee roasting manufacturing	Commercial Lines
Cookie and cake manufacturing	Commercial Lines
Dried fruit and vegetables manufacturing	Agribusiness Lines
Dry food products manufacturing	Commercial Lines
Flour milling	Agribusiness Lines
Fresh fruit and vegetable processing	Agribusiness Lines
Frozen fruits and vegetables manufacturing	Agribusiness Lines
Fruit and vegetable juice manufacturing	Agribusiness Lines
Ice cream manufacturing	Agribusiness Lines
Jelly and jam manufacturing	Agribusiness Lines
Maple syrup processing	Agribusiness Lines
Meat, fish, poultry, and seafood processing (not butchering)	Commercial Lines
Milk processing	Agribusiness Lines
Nut and peanut processing	Agribusiness Lines
Pickled product manufacturing	Agribusiness Lines
Pizza manufacturing	Commercial Lines
Produce growers, packers, and shippers	Agribusiness Lines

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 **Only Farm Commercial Auto and Work Comp available in BizLink

Business description	Underwriting team
Manufacturing — food and beverage	
Rice milling	Agribusiness Lines
Sauces and condiments manufacturing	Commercial Lines
Sauerkraut manufacturing	Agribusiness Lines
Sausage and jerky manufacturing	Commercial Lines
Spice and extract manufacturing	Agribusiness Lines
Wine manufacturing	Commercial Lines
Manufacturing — furniture and fixtures	
Cabinet manufacturing	Commercial Lines
Desks and bookcase manufacturing	Commercial Lines
Furniture manufacturing	Commercial Lines
Manufacturing — lumber and wood products	
Furniture turnings and carvings manufacturing	Commercial Lines
Hardwood flooring manufacturing	Commercial Lines
Kitchen cabinet manufacturing	Commercial Lines
Manufacturing — machinery	
Customized metal pieces, non-critical component parts manufacturing	Commercial Lines
Humidifiers and dehumidifier manufacturing	Commercial Lines
Lawn and garden mower accessory manufacturing	Commercial Lines
Mailing, letter handling, address machine manufacturing	Commercial Lines
Power-driven hand tools, drills, and drilling tools manufacturing	Commercial Lines
Pumps and compressors manufacturing	Commercial Lines
Sewing machines or zipper making machinery manufacturing	Commercial Lines
Tool and die manufacturing	Commercial Lines
Vending machine manufacturing — gum, candy, and soft drinks	Commercial Lines
Woodworking bits manufacturing	Commercial Lines
Manufacturing — metal	
Can manufacturing (cans, pails, pans, baseboards)	Commercial Lines
Clippers, potato peelers, and snips manufacturing	Commercial Lines
Custom roll formed products manufacturing	Commercial Lines

Business description	Underwriting team
Manufacturing – metal	
Ducts and sheet metal manufacturing	Commercial Lines
Fountain manufacturing (except drinking fountains)	Commercial Lines
Machine base manufacturing	Commercial Lines
Magnetic drain manufacturing	Commercial Lines
Metal door manufacturing	Commercial Lines
Metal hoops (except wire) manufacturing	Commercial Lines
Metal works – decorative and artistic shops (banisters, railings, guards, flagpoles, lamp posts, ornamental and architectural metal work)	Commercial Lines
Ornamental and architectural metal manufacturing	Commercial Lines
Plumbing fixture manufacturing	Commercial Lines
Safety deposit boxes and chests manufacturing	Commercial Lines
Sheet metal manufacturing	Commercial Lines


Scan the QR code to watch the **Ask SECURA – Manufacturing edition video.**



SECURA's manufacturing coverage is designed with your customers in mind. Hear Angela and Kristin, discuss the benefits of choosing SECURA for your manufacturing customer's needs.



Manufacturing – paper and allied products	
Box manufacturing	Commercial Lines
Disposable paper towel manufacturing	Commercial Lines
Egg carton manufacturing	Commercial Lines
Gift wrapping paper manufacturing	Commercial Lines
Plastic container manufacturing	Commercial Lines
Plastic manufacturing (bolts, washers, containers, trash containers, etc.)	Commercial Lines
Trash container manufacturing	Commercial Lines

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Business description	Underwriting team
Manufacturing — plastic	
Bookbinding manufacturing	Commercial Lines
Commercial printing (bookbinding, commercial printing, and screen printing)	Commercial Lines
Screen printing manufacturing	Commercial Lines
Nonprofits and human services	
Adult daycares	Specialty Lines
AODA outpatient rehabilitation facilities	Specialty Lines
Autism services organizations	Specialty Lines
Boys & Girls Clubs of America	Specialty Lines
Business associations	Specialty Lines
Chambers of commerce	Specialty Lines
Community action programs	Specialty Lines
Community and recreation centers	Specialty Lines
Counseling centers (nonprofit)	Specialty Lines
Daycare centers — commercially operated 🇺🇸	Specialty Lines
Domestic abuse shelters	Specialty Lines
Equine therapy services	Specialty Lines
Food pantries and food banks	Specialty Lines
Goodwill Industries	Specialty Lines
Head Start programs 🇺🇸	Specialty Lines
Home companion care businesses	Specialty Lines
Homeless shelters	Specialty Lines
Intervention programs	Specialty Lines
Life coaches	Specialty Lines
Meal delivery programs	Specialty Lines
Museums	Specialty Lines
Referral services	Specialty Lines
Respite care services	Specialty Lines
Services for the hearing impaired	Specialty Lines

Business description	Underwriting team
Nonprofits and human services	
Sober living/transitional living	Specialty Lines
Social and civic clubs	Specialty Lines
Suicide helplines	Specialty Lines
Tutoring/academic enrichment programs 🍀	Specialty Lines
United Way organizations	Specialty Lines
Vocational training/work centers	Specialty Lines
YMCAs	Specialty Lines
Youth activity and recreation groups	Specialty Lines

Scan the QR code to watch the Ask SECURA — Human services edition video.



Learn about our human services appetite. Richelle and Scott explore what types of businesses are included in this program, explain why our coverages are unique, and share lead generation ideas to help you find new business and grow your book.



Professional services	
Accounting, auditing, and bookkeeping services 🍀	Commercial Lines
Beauty shops or parlors 🍀	Commercial Lines
Clowns	Specialty Lines
Computer consulting and programming 🍀	Commercial Lines
Detectives and investigative agencies — private 🍀	Specialty Lines
DJs	Specialty Lines
Dog daycares 🍀	Specialty Lines
Driving schools	Specialty Lines
Event planners (including weddings)	Specialty Lines
Furniture and fixtures installation — installation in offices and stores (portable, metal, and wood) 🍀	Commercial Lines

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Business description	Underwriting team
Professional services	
Financial/investment consultants 🚫	Commercial Lines
Impersonators	Specialty Lines
Insurance agents and brokers 🚫	Commercial Lines
Legal services 🚫	Commercial Lines
Locksmiths 🚫	Commercial Lines
Mailing and addressing companies 🚫	Commercial Lines
Musicians	Specialty Lines
Nail salons 🚫	Commercial Lines
Office machines and appliances — installation, inspection, adjustment, and repairs 🚫	Commercial Lines
Pest control services 🚫	Specialty Lines
Pet groomers, trainers, walkers, sitters 🚫	Specialty Lines
Pet kennels and boarding 🚫	Specialty Lines
Photo finishing laboratories 🚫	Commercial Lines
Photographers 🚫	Commercial Lines
Piano tuning services 🚫	Commercial Lines
Spas and personal enhancement facilities 🚫	Specialty Lines
Surveyors — land (not engaged in actual construction) 🚫	Commercial Lines
Tanning salons	Specialty Lines
Tattoos and body piercing parlors 🚫	Specialty Lines
Taxidermists 🚫	Commercial Lines
Waxing salons 🚫	Specialty Lines
Professional services — death care	
Cemeteries	Commercial Lines
Crematories	Commercial Lines
Crematories — canine	Commercial Lines
Embalming services	Commercial Lines

Business description	Underwriting team
Offices, venues, and other properties	
Event and wedding venues/hall rentals	Specialty Lines
Funeral homes and chapels 🍀	Commercial Lines
Homeowners associations (single-family)	Specialty Lines
Mausoleums	Commercial Lines
Medical offices 🍀	Commercial Lines
Mini-warehouses	Commercial Lines
Mobile home parks	Specialty Lines
Museums	Specialty Lines
Vacant buildings	Specialty Lines
Veterinarian offices	Commercial Lines
Retail and distributors	
Ag cleaning products	Agribusiness Lines
Appliance distributors 🍀	Commercial Lines
Appliance stores 🍀	Commercial Lines
Automobile parts and supplies stores 🍀	Commercial Lines
Barber or beauty shop supply distributors 🍀	Commercial Lines
Bedding and linens – retail and distributors 🍀	Commercial Lines
Bicycle stores 🍀	Commercial Lines
Book and magazine stores 🍀	Commercial Lines
Bridal shops 🍀	Commercial Lines
Camera and photographic equipment stores 🍀	Commercial Lines
Candy and confectionery stores 🍀	Commercial Lines
Cellular phones and accessory stores 🍀	Commercial Lines
Christmas tree lots 🍀	Specialty Lines
Clock stores 🍀	Commercial Lines
Clothing apparel distributors 🍀	Commercial Lines
Clothing stores 🍀	Commercial Lines
Computer stores 🍀	Commercial Lines

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Business description	Underwriting team
Retail and distributors	
Copying and duplicating services 🍷	Commercial Lines
Cosmetic, hair, and skin preparation stores 🍷	Commercial Lines
Country stores	Agribusiness Lines
Dairy supply stores	Agribusiness Lines
Department and discount stores 🍷	Commercial Lines
Electronics stores 🍷	Commercial Lines
Embroidery shops 🍷	Commercial Lines
Engraving shops 🍷	Commercial Lines
Fabric distributors 🍷	Commercial Lines
Farm supply stores	Agribusiness Lines
Fertilizer dealers	Agribusiness Lines
Floor covering stores 🍷	Commercial Lines
Floral shops 🍷	Commercial Lines
Formal wear and costumes — rented to others 🍷	Commercial Lines
Furniture stores 🍷	Commercial Lines
Garden, lawn, and light farming supply stores 🍷	Commercial Lines
Gift shops 🍷	Commercial Lines
Greeting card and stationery stores 🍷	Commercial Lines
Hardware stores 🍷	Commercial Lines
Health and natural food stores 🍷	Commercial Lines
Hearing aid stores 🍷	Commercial Lines
Heating, combined heating, and AC equipment dealers and distributors 🍷	Commercial Lines
Herbicide/pesticide dealers	Agribusiness Lines
Hobby, craft, and artists' supply stores 🍷	Commercial Lines
Home furnishing stores 🍷	Commercial Lines
Ice cream stores 🍷	Commercial Lines
Ice dealers and distributors 🍷	Commercial Lines
Implement dealers — construction, agricultural, and lawn and garden	Agribusiness Lines
Janitorial supplies — dealers and distributors 🍷	Commercial Lines

Business description	Underwriting team
Retail and distributors	
Light fixture stores ☼	Commercial Lines
Livestock dealers	Agribusiness Lines
Luggage and leather goods stores ☼	Commercial Lines
Mail box and packaging stores ☼	Commercial Lines
Music stores — pre-recorded ☼	Commercial Lines
Musical instrument stores ☼	Commercial Lines
Newspaper and magazine distributors ☼	Commercial Lines
Newsstands ☼	Commercial Lines
Office machines, equipment, and supplies stores ☼	Commercial Lines
Optical goods stores ☼	Commercial Lines
Paint, wallpaper, and wallcovering stores ☼	Commercial Lines
Painting, picture, and frame stores ☼	Commercial Lines
Pet stores ☼	Commercial Lines
Pottery stores ☼	Commercial Lines
Religious article stores ☼	Commercial Lines
Sauna and spa stores (no pools) ☼	Commercial Lines
School and educational supplies stores ☼	Commercial Lines
Seed merchants	Agribusiness Lines
Shoe repair shops ☼	Commercial Lines
Shoe stores ☼	Commercial Lines
Sidewalk sales ☼	Specialty Lines
Sporting goods or athletic equipment stores ☼	Commercial Lines
Sunglasses boutiques ☼	Commercial Lines
Tailoring and dressmaking services ☼	Commercial Lines
Trophy stores ☼	Commercial Lines
Variety stores ☼	Commercial Lines
Vendors (farmers markets, craft, art, etc.) ☼	Specialty Lines
Wholesale nurseries	Agribusiness Lines

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Business description	Underwriting team
Sports and recreation	
Amusement rentals	Specialty Lines
Archery ranges	Specialty Lines
Axe throwing	Specialty Lines
Batting cages	Specialty Lines
Bicycle rentals	Specialty Lines
Bowling clubs 🎳	Specialty Lines
Campgrounds and RV parks	Specialty Lines
Camps — music, sports, summer, etc.	Specialty Lines
Canoe, paddleboard, and kayak rentals	Specialty Lines
Children's indoor play centers	Specialty Lines
Community pools	Specialty Lines
Cross country running clubs 🏃	Specialty Lines
Dance clubs	Specialty Lines
Dance schools and studios 🕺	Specialty Lines
Dog parks	Specialty Lines
Escape rooms	Specialty Lines
Family entertainment and amusement centers	Specialty Lines
Fishing guides and outfitters 🎣	Specialty Lines
Fraternal clubs	Specialty Lines
Health and fitness clubs and exercise facilities (commercially operated) 🏋	Specialty Lines

Scan the QR code to watch the Ask SECURA — Sports and recreation edition video.



Learn about SECURA's sports and recreation appetite, coverages, and frequently asked questions from our agent partners in our Q&A video.



Business description	Underwriting team
Sports and recreation	
Horse stables and boarding facilities (except MN)	Specialty Lines
Hunting clubs and preserves	Specialty Lines
Hunting guides and outfitters 🌀	Specialty Lines
Indoor activity centers	Specialty Lines
Laser tag and paintball arenas	Specialty Lines
Martial arts studios	Specialty Lines
Personal trainers and fitness instructors 🌀	Specialty Lines
Recreational golf facilities — miniature golf, driving ranges, and simulators	Specialty Lines
Religious retreat centers and camps	Specialty Lines
Ropes courses	Specialty Lines
Running clubs 🌀	Specialty Lines
Skating rinks — ice or roller	Specialty Lines
Sports camps 🌀	Specialty Lines
Sports clubs	Specialty Lines
Sports complexes	Specialty Lines
Sports teams and leagues (youth and amateur) 🌀	Specialty Lines
Swim clubs 🌀	Specialty Lines
Swim schools	Specialty Lines
Yoga, Pilates, and barre studios 🌀	Specialty Lines
Zip lines	Specialty Lines

🌀 This class can be quoted through BizLink *Not eligible for BizLink rating in Arizona and Colorado
 **Only Farm Commercial Auto and Work Comp available in BizLink

Contact us

Location

Home Office

1500 Mutual Way
Neenah, WI 54956
PO Box 819, Appleton, WI 54912-0819

Toll free nationwide: 800-558-3405

Toll free in AZ/CO: 866-356-7870

Agency Tech Support

Our Agency Tech Support team can help with setting up your agency in our systems, troubleshooting or navigating our online raters, mailing inquiries, finding information, and other questions you may have.

Agency Tech Support: 800-558-3405;
Press 6

Email: AgencyTechSupport@secura.net

Billing

Billing services: 866-356-7870, Press 3

Mail payments to:

Renewals: SECURA Insurance,
PO Box 776231, Chicago, IL 60677-6231

New business: SECURA Insurance,
PO Box 819, Appleton, WI, 54912-0819

Claims

Claims service: 866-356-7870; Press 2

Claims fax: 800-318-2209

Auto Glass Express: 800-828-7047

ID Resolution, LLC: 877-308-9169

Workers' Compensation claims

Nurse Hotline: 888-333-3334

WC fax: 877-863-4088 or 920-739-5489

WC email: WorkCompClaim@secura.net

WC billing address: PO Box 3215,
Milwaukee, WI 53201

Premium audit

Email: Premium_Audit@secura.net

Premiums receivable

Premiums receivable specialists:

Arizona and Colorado: 866-356-7870; Press 3

All other states: 800-558-3405; Press 3

Fax: 920-739-9029

Agribusiness underwriting

Agribusiness processing group:

800-558-3405; Press 1, then 4

Agribusiness submissions:

AgribusinessQuotes@secura.net

Commercial underwriting

Customer service: 866-356-7870;
Press 1, then 3

BizLink: CLBizLink@secura.net

Emailed endorsements:

CommercialProcessing@secura.net

New commercial business:

CommercialQuotes@secura.net

Farm underwriting

Farm processing group: 800-558-3405;
Press 1, then 4

Farm Quote Team:

FarmQuoteEntry@secura.net

Specialty underwriting

Customer service: 866-356-7870;
Press 1, then 2

Emailed endorsements:

SpecialtyLines@secura.net

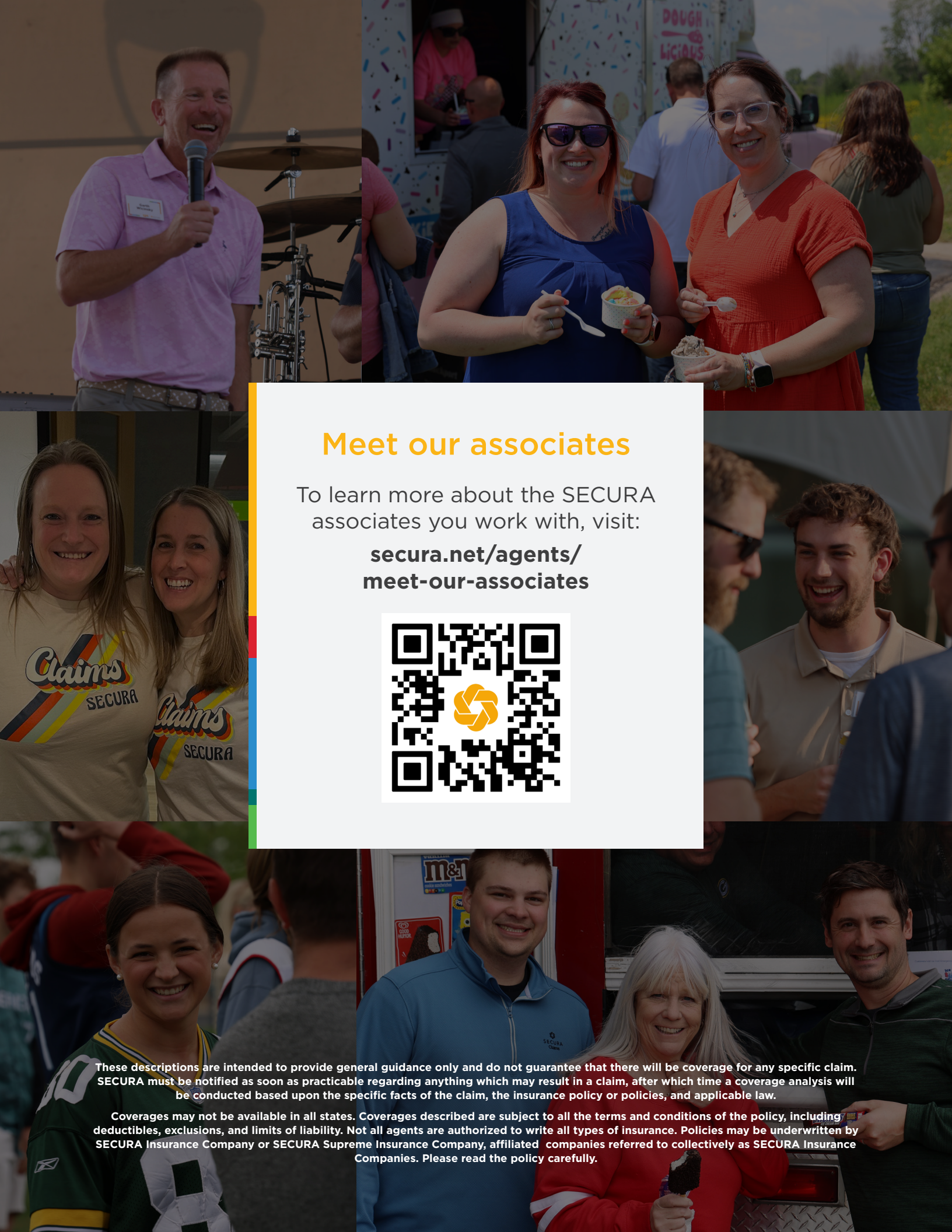
Special event submission:

SecuraSpecialtyLinesEvents@secura.net

New specialty business:

SpecialtyQuotes@secura.net

BizLink: SLBizLink@secura.net



Meet our associates

To learn more about the SECURA associates you work with, visit:

**[secura.net/agents/
meet-our-associates](https://secura.net/agents/meet-our-associates)**



These descriptions are intended to provide general guidance only and do not guarantee that there will be coverage for any specific claim. SECURA must be notified as soon as practicable regarding anything which may result in a claim, after which time a coverage analysis will be conducted based upon the specific facts of the claim, the insurance policy or policies, and applicable law.

Coverages may not be available in all states. Coverages described are subject to all the terms and conditions of the policy, including deductibles, exclusions, and limits of liability. Not all agents are authorized to write all types of insurance. Policies may be underwritten by SECURA Insurance Company or SECURA Supreme Insurance Company, affiliated companies referred to collectively as SECURA Insurance Companies. Please read the policy carefully.

