











COMMERCIAL HIT LIST



Wisconsin

Category/Business Description	Premium	Lines Written
CONTRACTOR		
Plumbing/HVAC contracting 	\$94,295	Package, auto, work comp, umbrella
Masonry contracting 	\$66,824	Package, auto, work comp, umbrella
Countertop fabrication and installation	\$130,925	Package, auto, work comp, umbrella
Excavation contractor	\$55,298	Package, auto, work comp
Landscaping 	\$62,090	Package, auto, work comp, umbrella
MANUFACTURING/INDUSTRIAL PROCESSING		
Machine shop	\$32,933	Package, auto, work comp, umbrella
Tool manufacturing	\$18,923	Package, auto, work comp, umbrella
Wood products manufacturing	\$28,377	Package, work comp, umbrella
Plastic/metal parts manufacturing	\$58,446	Package, work comp, umbrella
Printing operation	\$70,835	Package, auto, work comp, umbrella
RETAIL		
Resort/hotel	\$36,650	Package, work comp, umbrella
Sporting goods retail 	\$12,088	Package, work comp, umbrella
Brewery/winery	\$26,400	Package, auto, work comp, umbrella
Hardware store 	\$33,585	Package, auto, work comp, umbrella
Building supply store	\$44,833	Package, auto, work comp, umbrella
OFFICE		
Chiropractic office 	\$15,442	Package, work comp, umbrella
Attorneys office 	\$10,842	Package, auto, work comp, umbrella
Dental clinic 	\$13,057	Package, auto, work comp, umbrella
Real estate office 	\$4,685	Package, umbrella
SERVICE		
Locksmith 	\$27,933	Package, auto, work comp, umbrella
Roll off dumpster rental/garbage refuse	\$52,466	Package, auto, work comp, umbrella
Mobile glass repair	\$12,945	Package, auto, umbrella
Machinery repair and conditioning	\$22,220	Package, auto, work comp
Auto repair	\$26,358	Package, auto, work comp, umbrella

 This class can be quoted through BizLink

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COMMERCIAL 2025 APPETITE



Use this commercial appetite as a guide for what types of accounts SECURA wants to write.

CONTRACTORS

- Architectural and ornamental work
- Carpentry work
- Concrete work
- Commercial general contractor
- Electrical work
- Glass and glazing work
- Painting and paper hanging
- Plumbing, heating, and air conditioning
- Water well drilling

FINANCE, INSURANCE, & REAL ESTATE

- Accounting, auditing, and bookkeeping
- Insurance agencies
- Investment office
- Lawyer office
- Physician offices
- Real estate agents

MANUFACTURING

- Bakeries
- Beer and ale
- Bolt, nut, rivet, screw, washer manufacturing
- Buttons or fasteners manufacturing
- Engraving
- Fabricated rubber products
- Industrial patterns
- Metal works shops - non-structural
- Sign manufacturing
- Tool manufacturing
- Wood household furniture

MERCANTILE

- Bakery
- Beauty shop/barber shop
- Clothing and shoe stores
- Florist
- Furniture stores
- Gift, novelty, and souvenir shop
- Hardware stores
- Restaurants
- Sporting goods and bicycle shops

SERVICES

- Commercial printing NEC
- Funeral homes and crematories
- General automotive repair
- Hotels, motels, and resorts
- Laundry or dry cleaning
- Photography studios
- Portable toilet rentals
- Public and private golf courses
- Taxidermists
- Veterinarian

WHOLESALE

- Air heating and conditioning equipment
- Plumbing supplies distributor
- Stationery or paper distributor

SECURA writes business in Arizona, Colorado, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, North Dakota, Pennsylvania, and Wisconsin

Get started writing these accounts today with sales materials you can access on agentlink.secura.net

Grow your book by writing manufacturing with SECURA

At SECURA, we're committed to providing tailored, trade-specific insurance solutions for manufacturers. While we're eager to write a variety of manufacturing businesses with you, here are a few key examples:

- Food and beverage
- Furniture and fixtures
- Machinery parts
- Fabricated metal
- Plastics



For more information, watch our manufacturing Q&A video by scanning the QR code. Reach out to your Commercial Lines underwriter to discuss any questions or opportunities you have.



Questions? Ask your sales manager or Commercial Lines underwriter.