














# COMMERCIAL HIT LIST



Michigan

Category/Business Description	Premium	Lines Written
<b>CONTRACTOR</b>		
General contractor – other than residential	\$37,340	Package, auto, umbrella
Landscape gardening 	\$29,314	Package, auto, umbrella, work comp
Excavation	\$39,541	Package, auto, umbrella, work comp
Interior painting 	\$622	Package
Drywall/paperhanging 	\$49,886	Package, auto, umbrella, work comp
Roofing, siding, sheet metal work	\$36,783	Package, auto, umbrella
HVAC 	\$99,006	Package, auto, work comp, umbrella
Concrete work 	\$35,067	Target contractor, auto, work comp, umbrella
Cabinet manufacturing/installation	\$15,617	Package, auto, work comp
Electrician 	\$15,904	Target contractor, auto, work comp, umbrella
<b>INDUSTRIAL PROCESSING</b>		
Plastics manufacturing	\$85,245	Package, auto, umbrella
Hose/tube/value manufacturing	\$43,421	Package, auto
Electrical sign manufacturing	\$48,246	Package, auto, umbrella, work comp
Paper goods manufacturing	\$54,365	Package, umbrella
Metal goods manufacturing	\$13,022	Package, auto, umbrella
<b>MERCANTILE</b>		
Sporting goods store 	\$6,713	Package
Book store 	\$4,504	Package
Barber shops 	\$1,543	Package
Nursery and garden supply store 	\$19,059	Package, auto, work comp, umbrella
<b>OFFICE</b>		
Professional membership organization	\$8,762	Package, umbrella, work comp
Accounting, auditing, bookkeeping 	\$654	Package
Medical offices 	\$3,097	Package, umbrella
<b>SERVICE</b>		
Local trucking	\$198,547	Package, auto
Locksmith 	\$3,660	Target contractor, auto, umbrella

 This class can be quoted through BizLink

Contact SECURA:  
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Fax: 920-739-0556

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# COMMERCIAL 2025 APPETITE



Use this commercial appetite as a guide for what types of accounts SECURA wants to write.

## CONTRACTORS

- Carpentry work
- Concrete work
- Electrical work
- Excavation work
- General contractor - non-residential
- Janitorial work
- Landscape contractor
- Lawn and garden services
- Masonry, stone setting, and other stone work
- Painting and paper hanging
- Plaster, drywall, acoustical, and insulation work
- Plumbing, heating, and air conditioning
- Roofing
- Siding and sheet metal work
- Water well drilling

## OFFICE

- Accounting, auditing, and bookkeeping service
- Insurance agents, brokers, and service
- Lessor of real property
- Offices and clinics of doctors and medicine
- Operators of nonresidential buildings
- Real estate agents and manager

## MANUFACTURING

- Bakery
- Beverage manufacturing
- Concrete block and brick
- Die casting manufacturing
- Hand and edge tools (except machine tools)
- Ready mix concrete
- Spec dies and tools, die set jig, and fixture

## MERCANTILE

- Auto and home supply stores
- Family style/fine dining restaurants
- Florists
- Fruit and vegetable distributors
- Hardware
- Hardware and tool distributors
- Ice cream stores
- Grocery stores

## SERVICES

- Beauty shop
- Building cleaning and maintenance service
- Commercial printing
- Electrical and electronic repair shop
- Funeral service and crematories
- General automotive repair shop
- Golf course (public or private)
- Hotels
- Landscape counseling and planning
- Lawn and garden services
- Refrigeration and AC service and repair shop
- Warehousing and storage

SECURA writes business in Arizona, Colorado, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, North Dakota, Pennsylvania, and Wisconsin

Get started writing these accounts today with sales materials you can access on [agentlink.secura.net](https://agentlink.secura.net)

## Grow your book by writing manufacturing with SECURA

At SECURA, we're committed to providing tailored, trade-specific insurance solutions for manufacturers. While we're eager to write a variety of manufacturing businesses with you, here are a few key examples:

- Food and beverage
- Furniture and fixtures
- Machinery parts
- Fabricated metal
- Plastics



For more information, watch our manufacturing Q&A video by scanning the QR code. Reach out to your Commercial Lines underwriter to discuss any questions or opportunities you have.



Questions? Ask your sales manager or Commercial Lines underwriter