

SPECIAL EVENT APPETITE GUIDE

A short-term insurance policy can protect special events, large or small. The coverage is designed and priced for social events, fundraisers, seasonal business, hole-in-one contests, and more.

Let's work together to profitably grow your book of business.



Special events SECURA writes

- Antique shows
- Archery tournaments
- Art shows
- Auctions
- Award presentations
- Baby showers
- Baseball/softball tournaments
- Beauty pageants
- Bike races
- Car shows
- Card shows/tournaments
- Celebrations/festivals
- Charity events
- Class reunions
- Comedy shows
- Concerts
- Corporate parties
- Dance recitals
- Easter egg hunts
- Exhibitions
- Fairs
- Farmers markets
- Haunted houses/corn mazes
- Hayrides/sleigh rides
- Historical reenactment
- Hole-in-one events
- Face painting
- Fashion shows
- Film festivals
- Fundraisers
- Lectures/seminars/business meetings
- Luncheons/social meals
- Motorized vehicle events
- Parades
- Picnics
- Plays/theater performances
- Poetry readings
- Receptions
- Rodeos
- Santa visits
- Shows — small animals, craft, business
- Sporting events
- Tractor pulls/demolition derbies
- Vendors
- Walk/runs
- Weddings
- Wine/beer tastings



Lectures/seminars/
business meetings



Walk/runs

Key coverage benefits

- Short-term General Liability
- Premises and Operations Liability
- Products/Completed Operations Liability
- Property Damage Liability
- Personal and Advertising Injury Liability (includes liability for club members and volunteers)



Dance recitals

Additional coverage available

- Liquor Liability — We consider Liquor Liability for many types of special events as long as we also write the General Liability for the same event. Liquor Liability limits up to \$1M are available. Our underwriters will review the Liquor Liability coverage section on the Special Event application to determine final eligibility. *Coverage excluded in Pennsylvania.*
- Special Event Auto coverage
- Exhibition Floater (\$10,000) available (covers Business Personal Property and trailers used for an event)
- Special Event awards (includes hole-in-one contests)
- Additional insured for event organizer or other contractually required needs



Vendors

Quote these special event classes in BizLink. Give it a try today!

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Quote policies with SECURA BizLink

Our real-time, web-based rating tool empowers agents to rate special event policies quickly and easily. With BizLink, receive early premium indication, more accurate rating information with VIN and address validation, and view quotes collaboratively with your underwriter. Log in to BizLink through AgentLinkSM to get started.

Need a login? Call our Agency Support at 800-558-3405 and choose option 6 to get set up.



Why write Specialty Lines with SECURA?

We provide customized insurance on admitted paper for commercial businesses in niche classes, such as special events, nonprofits, and sports and recreation risks. Our coverage offers protection for a wide range of industries to help you diversify your book of business and support your agency's growth. We work hard to find the right coverage for each account we quote. As a standard market insurance carrier, our policies are backed by State Guaranty Funds, unlike those written by non-admitted Excess and Surplus (E&S) carriers.



Admitted carrier

As an **admitted carrier**, SECURA is an exciting option for agents and policyholders who wish to work with a reliable insurance company that offers outstanding products and services.

SECURA's broad coverage includes **comprehensive products** that both agents and policyholders find valuable. We customize our policies with supplementary coverages and WRAPs to ensure proper protection.

Our **service** to our agents and policyholders is second to none. You will always have one-on-one support from our specialty underwriters and sales managers.



Ease of doing business

Our customer-first mentality creates strong, lasting agency partnerships. Here are a few reasons you should write more Specialty Lines:

- **Package policies** considering additional lines of business
- **Direct billing** with payment options for your clients
- **Automatic renewals** (without a new ACORD App)
- Short **supplemental questionnaires**
- **Online rating tool** for quoting and binding several classes
- Enticing, **highly competitive commissions**
- **Risk management** services



Strong, stable financials

We're rated highly by the industry, agents, and policyholders we serve.

- **Rated A (Excellent)** by A.M. Best
- Robust **reinsurance partnerships**
- **High ratings** on Google reviews

These descriptions are intended to provide general guidance only and do not guarantee that there will be coverage for any specific claim. SECURA must be notified as soon as practicable regarding anything which may result in a claim, after which time a coverage analysis will be conducted based upon the specific facts of the claim, the insurance policy or policies, and applicable law.

Coverages may not be available in all states. Subject to class eligibility. Coverages described are subject to all the terms and conditions of the policy, including deductibles, exclusions, and limits of liability. Not all agents are authorized to write all types of insurance. Policies may be underwritten by SECURA Insurance Company or SECURA Supreme Insurance Company, affiliated companies referred to collectively as SECURA Insurance Companies. Please read the policy carefully.

Questions? Contact your underwriter or log in to **AgentLinkSM** for more resources.